



*International Union for
Conservation of Nature
Strategic Vision
to 2045*

Creating a just world that
values and conserves nature





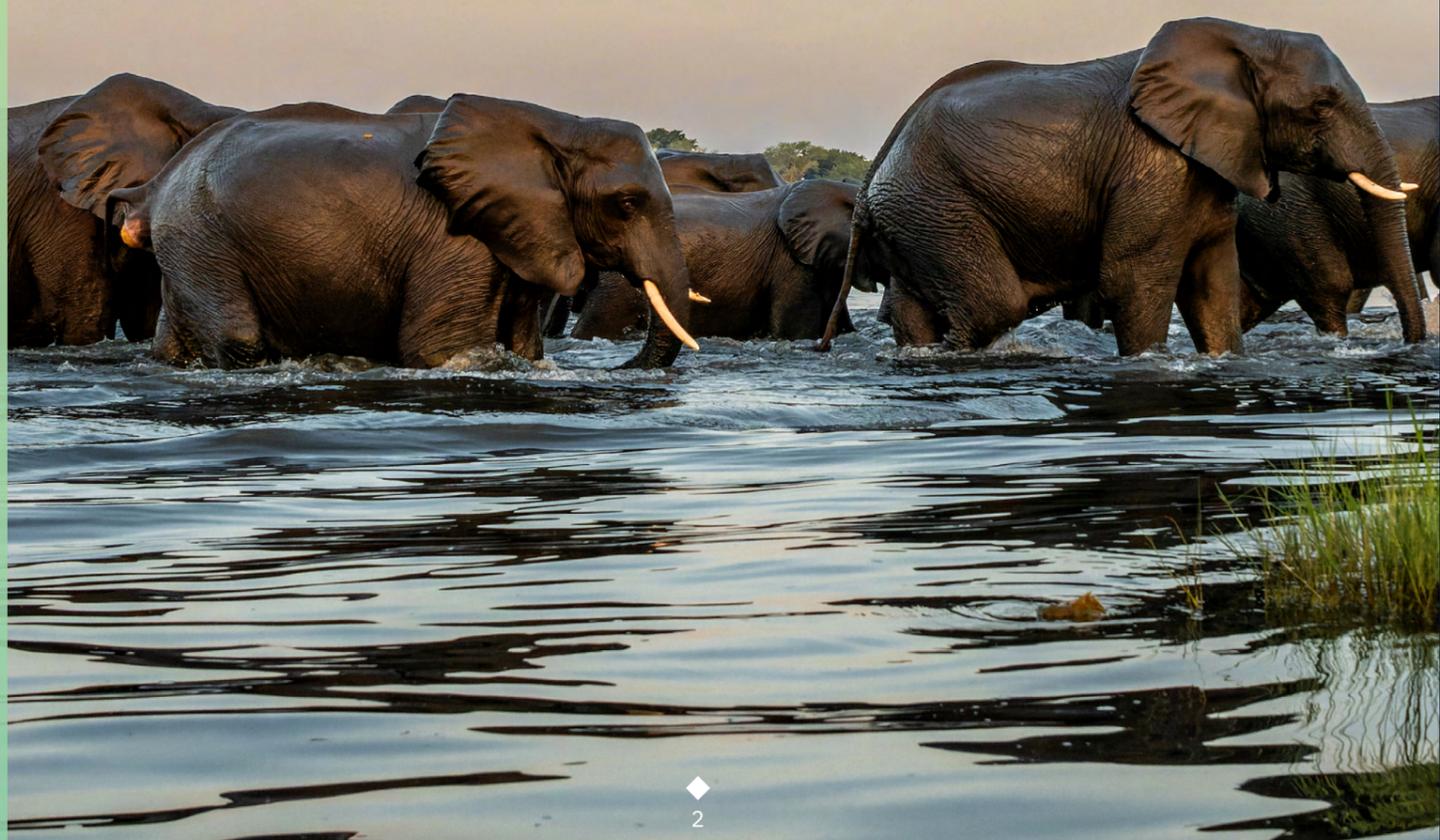
IUCN

Founded in 1948, IUCN is the largest and most diverse environmental network, bringing together governments, civil society, Indigenous Peoples, scientists, and businesses in a shared commitment to safeguarding the planet.

The International Union for Conservation of Nature is the global authority on the status of the natural world and the actions needed to protect it. Our work spans data collection and analysis, research, and on-the-ground actions. We advocate tirelessly for nature, inform and influence policy, capacity-build and advise governments and businesses, and build partnerships that drive lasting change.

Our mission is clear: influence, encourage and assist societies to conserve the integrity and diversity of nature and ensure that any use of natural resources is equitable and ecologically sustainable.

<https://iucn.org/about-iucn>



One Union

IUCN brings together the knowledge, resources, and reach of more than

1,500

Member organisations,

including conservation NGOs, national governments, Indigenous Peoples organisations, charities, subnational governments, research centres, zoos, aquaria, and botanic gardens.

Our Members span over

170

countries,

united by a common purpose: to conserve nature and build a sustainable future.

Within IUCN, a volunteer network of over

19,000

experts

contributes knowledge on species, protected areas, ecosystems, environmental law, climate change, conservation policies and communication.

Our impact is measurable.

Without IUCN's conservation action, extinction rates for birds and mammals would have been **three to four times higher**. And thanks to the Union's work, the global extent of protected areas has expanded from 4 million km² in 1950 to

24

million km²

today, a *sixfold* increase.



Our Work

For more than 75 years, IUCN, its members and commissions, have been at the forefront of global conservation. We are:



Helping scientists develop a far greater understanding of the functioning of the natural environment.



Supporting governments in every region of the globe to recognise how they can protect, conserve and manage the natural systems that are the foundations of their prosperity.



Guiding the establishment and effective management of thousands of protected areas worldwide.



Unifying with partners to form powerful and effective alliances for nature and rights in conservation.



Engaging the private sector effectively, guiding them towards nature positive goals.



Establishing globally recognised classification systems to provide standardised frameworks for assessing and conserving the world's biodiversity.

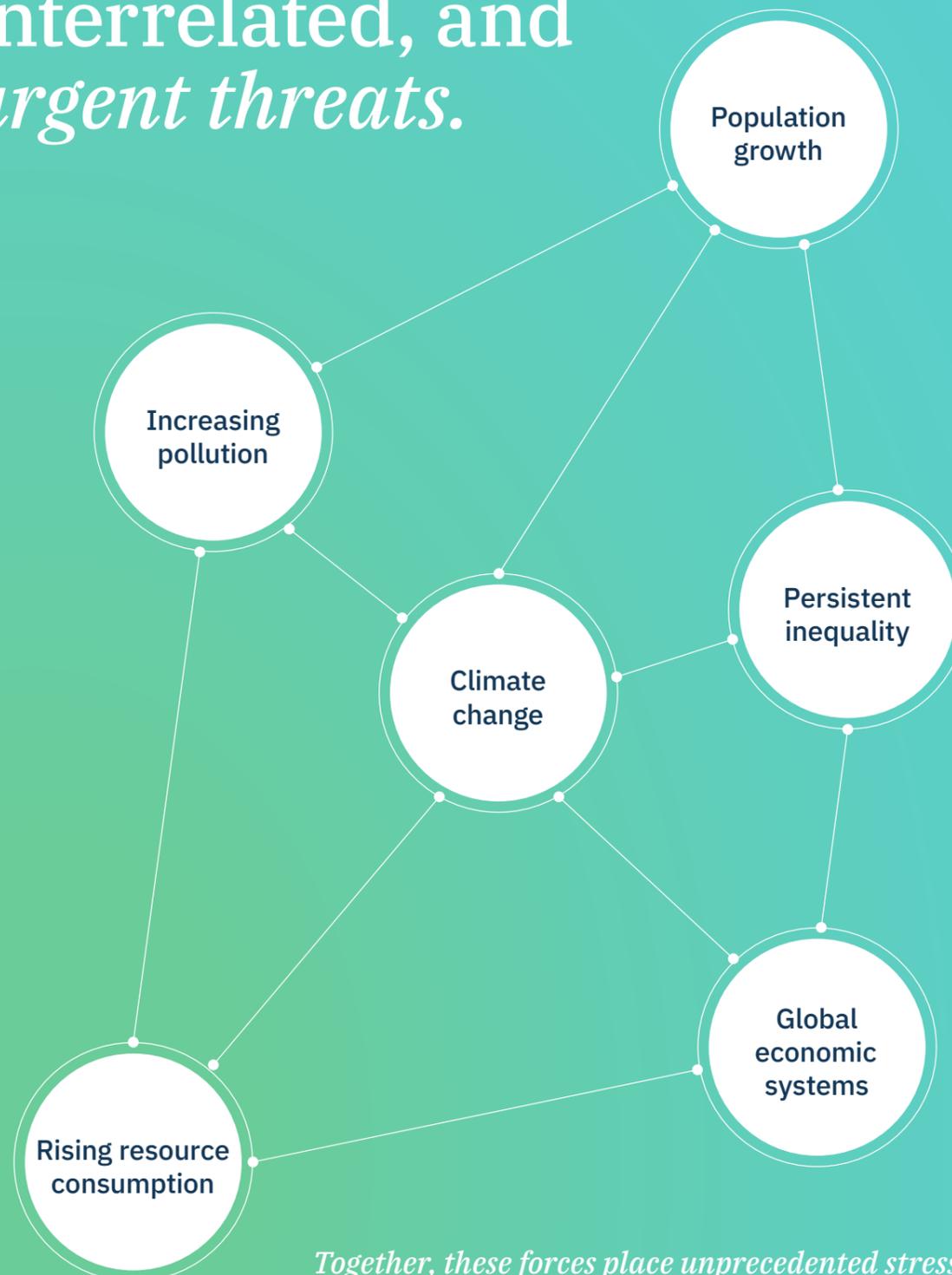


Delivering tens of thousands of actions on the ground to protect threatened species, restore degraded ecosystems, and improve livelihoods.



At the heart of this work are a range of conservation tools, most notably *The IUCN Red List of Threatened Species*, the world's most comprehensive source of information on the global conservation status of plants, animals, and fungi. Updated regularly, it provides the foundation for conservation action and conservation policy worldwide.

The world is facing ever-more complex, interrelated, and urgent threats.



Together, these forces place unprecedented stress on nature and biodiversity, demanding bold, collective action. That is why IUCN is evolving to help create a just world that values and conserves nature.



IUCN will play a vital role to urgently address the interlinked crises of biodiversity loss and the multiple changes facing the planet.

We have a clear and determined focus for the next 20 years:

IUCN's 2045 Vision

to help create a just world that values and conserves nature.

This vision rests on three commitments

Conserving biodiversity effectively

Addressing the drivers of nature loss holistically

Advancing a more just and equitable society

“Creating a world that truly values and conserves nature is no small task – it is a defining challenge. It requires nothing less than reshaping the relationship between people and the natural world.”

Dr Grethel Aguilar

Director General of the International Union for Conservation of Nature

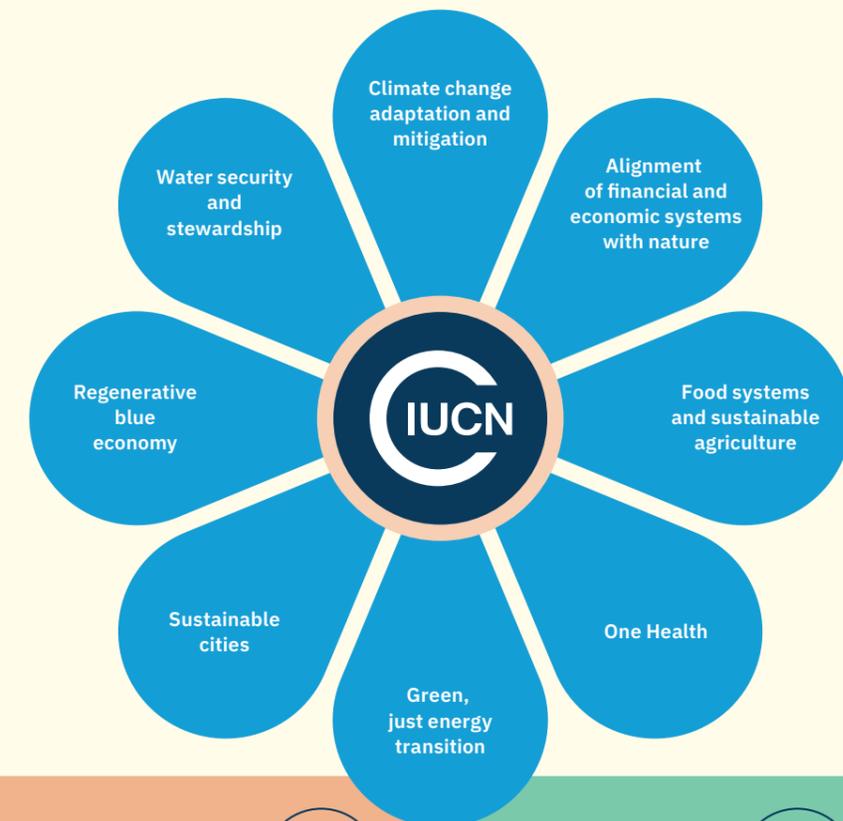


Targeting our influence

Effective conservation happens at the level of species, landscapes, and ecosystems. But we also need to address the underlying drivers of nature loss. Rather than focusing solely on the symptoms, IUCN is tackling the root causes.

Addressing these drivers, reshaping systems, values, and economics at a global scale is the focus and motivation of our work for the next 20 years.

IUCN has identified eight areas that require urgent, long-term, systemic transformation:



Scaling up our existing work



IUCN will continue to scale up biodiversity conservation in land, water and oceans across:

- Species-level conservation;
- Effective area-based conservation
- Ecosystem conservation and restoration;
- Addressing the nexus of nature with the multiple global changes facing the planet; and
- A rights and equity-based approach to conservation action.

We will focus on developing resilient and sustainable action.

IUCN's catalytic roles



IUCN will focus on the following activities that create transformational change for the Union:

- Convening and networking
- Knowledge, science, and data
- Policy and advocacy
- Capacity strengthening
- Mobilising resources for nature and people
- Advancing education and awareness building.





Pathway to Recovery and Resilience

Conservation works. We CAN halt and reverse nature loss.

The Union **expands and strengthens** its constituent parts to scale up their reach and influence.



The Union uses catalytic roles to **enable and amplify** collective efforts.



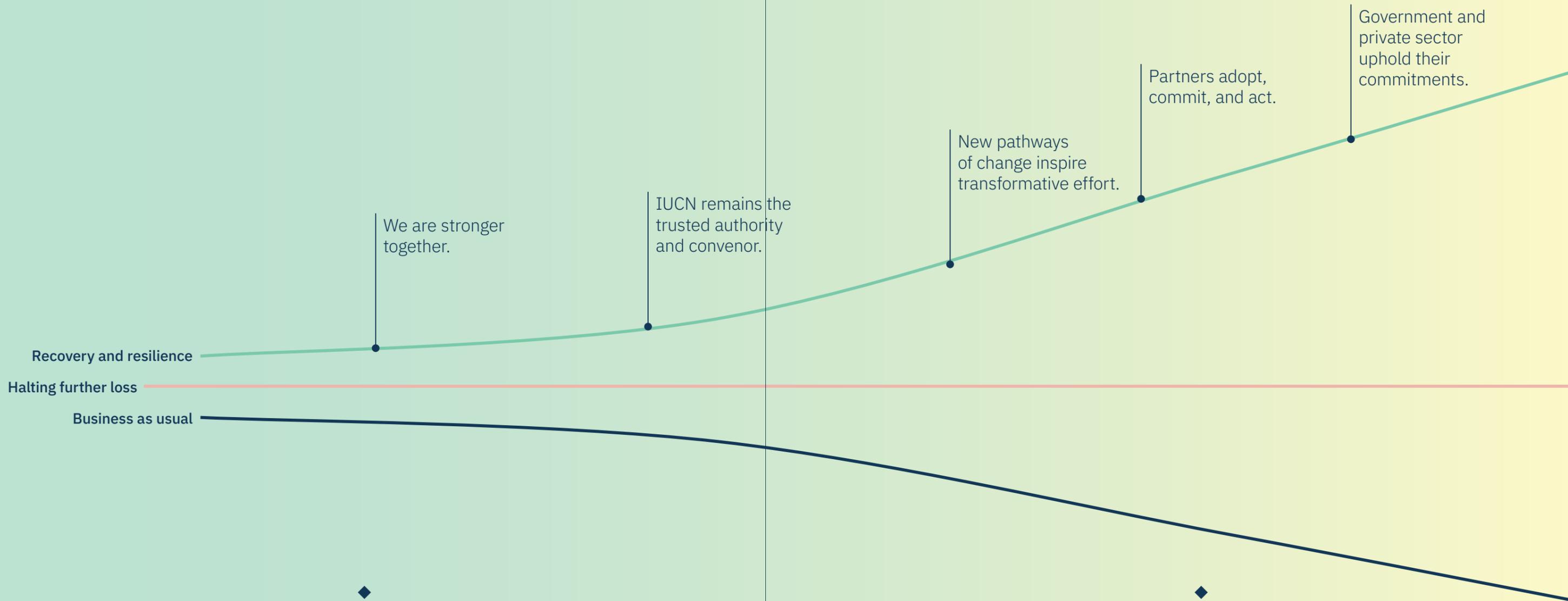
IUCN **scales up** efforts to protect, conserve, and restore land, water, and ocean environments in ways that sustain and benefit people.



The Union focuses collectively on **eight transformative pathways**, addressing destructive drivers, for the benefit of both people and nature.

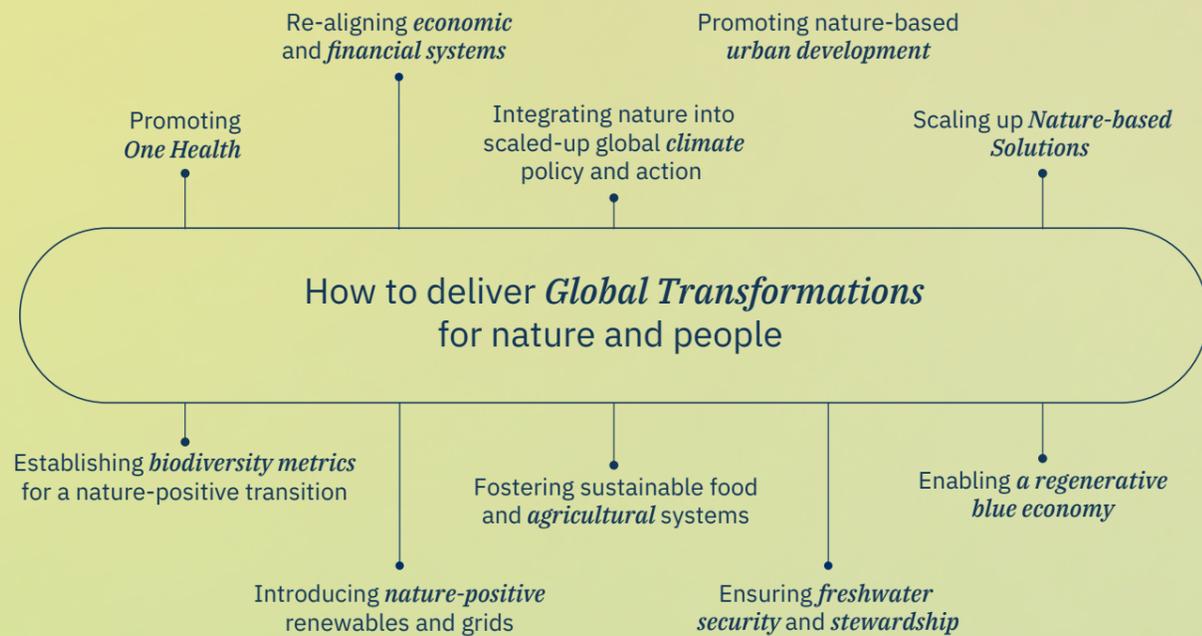


The Union can halt and reverse biodiversity loss, protect critical species population and ecosystems, and restore degraded ecosystems.
The Union contributes to a thriving and resilient planet where nature and people flourish together.



Delivering transformation over the next 4 years

The IUCN Programme 2026-2029 focuses on high-impact areas that can transform humanity's relationship with nature



Convening

Networking and bringing people together



Influencing

Shaping policymaking and decision-making

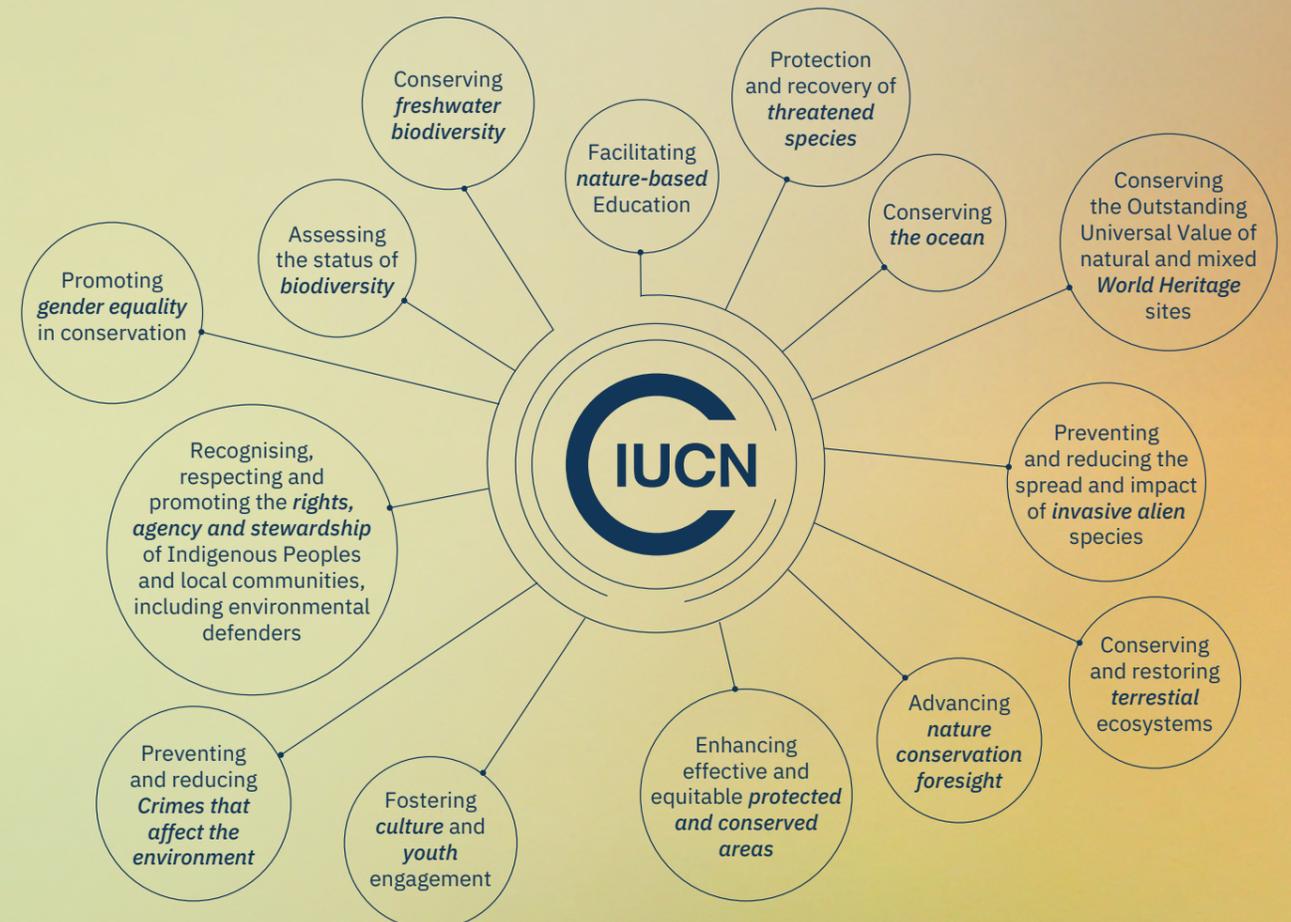


Strengthening

Building capacity and enabling new capabilities

How to deliver just and equitable conservation at scale

We are working towards a just world that values and conserves nature.



Mobilising

Resources for nature and people on the ground



Educating

And shifting mindsets to drive sustainable action across all sectors of society



Guiding

Continuing to be the trusted voice for nature, built on science, knowledge and data.



Systems change is a *collective effort*

We are an interconnected network.

A union of many parts.

IUCN brings the skills and expertise needed to make systemic change possible.

“IUCN has both eyes on the future.

Our ambition is clear.

We are focused on a new era of conservation, building on 75 years of experience.

Let’s unite for nature on the path to 2045.”

Razan Al Mubarak

President of the International Union
for Conservation of Nature





Unite for *Nature*



Join us